

PLATE³

Restaurant Content & Digital Menu Terms & Conditions

Last Updated: 20 September 2026 | Contact: platecubemailbox@gmail.com

Important: These Terms are intended as a practical India-focused commercial template for PLATE³. They should be reviewed and, where appropriate, customised by an Indian lawyer before commercial launch, particularly for the legal identity of the operator, registered address, tax treatment and dispute jurisdiction.

1. Acceptance of Terms

By submitting a restaurant registration or content-upload form through PLATE³, the restaurant owner, authorised representative or other submitting person ("Restaurant") agrees to these Terms and confirms that the person submitting the information has authority to do so on behalf of the Restaurant. Electronic acceptance through the PLATE³ interface is intended to evidence the Restaurant's acceptance of these Terms.

2. PLATE³ Service

PLATE³ provides a digital-menu service that may include hosting and displaying restaurant information, menu images, dish photographs, interactive 2D content, 3D representations, AR experiences and related digital assets. PLATE³ may process submitted materials as reasonably necessary to provide, maintain, improve and secure the service.

3. Restaurant Content and Rights

The Restaurant represents and warrants that it owns, controls or has obtained all permissions, licences and consents necessary to upload and authorise PLATE³ to use the photographs, menu files, logos, names, descriptions and other materials it submits ("Restaurant Content"). The Restaurant must not upload content that it does not have the legal right to use.

A photograph is capable of attracting copyright protection under the Copyright Act, 1957, and the person who takes a photograph is generally the author; ownership can, however, be affected by the statutory rules and contractual arrangements applicable to the particular work. The Restaurant is therefore responsible for ensuring that its submission is properly authorised.

4. Permission Granted to PLATE³

For the limited purpose of providing the PLATE³ service, the Restaurant grants PLATE³ a non-exclusive, worldwide, royalty-free permission to host, store, reproduce, resize, crop, format-convert, optimise, adapt, process, display and communicate the Restaurant Content to the public, and to create digital representations derived from that content. This permission continues for as long as reasonably necessary to provide the service and to maintain legitimate records, subject to applicable law and any agreed removal process.

5. 2D, 3D and AR Content

The Restaurant specifically authorises PLATE³ to use submitted dish photographs and related materials to prepare 2D digital menu content and 3D/AR representations of dishes. Such processing may involve editing, background treatment, scaling, optimisation, reconstruction, modelling, rendering, compression and other technical transformations reasonably required to produce the digital experience.

The Restaurant understands that a 3D representation created by PLATE³ may be a newly created digital asset based on Restaurant Content. PLATE³ retains rights in its own software, platform, templates, workflows, models, code and independently created production assets, except to the extent rights in underlying Restaurant Content remain with the Restaurant or another rights holder.

6. Restaurant Responsibility

The Restaurant remains responsible for the accuracy and legality of its restaurant name, address, contact details, menu information, prices, food descriptions, images, logos and other submitted content. PLATE³ does not

independently verify ownership of every uploaded image. The Restaurant must promptly notify PLATE³ if it discovers that submitted content is unauthorised, inaccurate or subject to a rights dispute.

7. Copyright and Intellectual Property

Nothing in these Terms transfers ownership of the Restaurant's pre-existing intellectual property to PLATE³. PLATE³ does not claim ownership of the Restaurant's underlying photographs, logos, trademarks or menu materials merely because they are uploaded to the service. PLATE³ retains ownership of its platform, software, website, branding, technical processes, templates and other materials created independently by PLATE³, subject to third-party rights.

8. Third-Party Rights and Takedown

If PLATE³ receives a credible complaint alleging copyright, trademark, privacy, publicity or other rights infringement relating to Restaurant Content, PLATE³ may temporarily restrict, disable or remove the affected content while the matter is reviewed. PLATE³ may request supporting information from the Restaurant. PLATE³ may also remove content where reasonably necessary to comply with applicable law or a lawful order or direction.

9. Personal Data and Privacy

PLATE³ may collect and process personal information submitted through the service, such as the name or contact details of the person submitting a restaurant registration, for purposes connected with providing the service, communications, security, support, records and other lawful purposes described in the applicable Privacy Policy. PLATE³ will handle personal data in accordance with applicable Indian data-protection requirements, including the Digital Personal Data Protection Act, 2023 and the Digital Personal Data Protection Rules, 2025, to the extent and from the dates those provisions apply to the relevant processing.

The Privacy Policy should be read together with these Terms. Where a separate privacy notice or consent is required for a particular processing activity, PLATE³ will provide the relevant notice or mechanism.

10. Security and Electronic Records

PLATE³ may maintain electronic records of registrations, submissions, acceptance of Terms, system activity and related technical information for security, service administration, dispute handling and compliance purposes, subject to applicable law. The Restaurant is responsible for keeping any account or access credentials confidential where such credentials are provided.

11. Service Availability

PLATE³ will use reasonable efforts to provide the service, but does not guarantee uninterrupted availability, error-free operation, permanent storage, compatibility with every device or continued availability of third-party services, networks, browsers, AR frameworks or hosting infrastructure.

12. User-Provided Information and Corrections

The Restaurant may contact PLATE³ to request correction or update of restaurant information or to raise concerns about uploaded content. Requests should be sent to platecubemailbox@gmail.com with sufficient information to identify the Restaurant and the affected content.

13. Indemnity

To the extent permitted by applicable law, the Restaurant agrees to indemnify and hold harmless PLATE³ and its operators, personnel and service providers from third-party claims, losses, liabilities, costs and reasonable expenses arising from the Restaurant's breach of these Terms, unlawful submission or use of content, lack of required rights or permissions, or infringement caused by Restaurant Content.

14. Limitation of Liability

To the maximum extent permitted by applicable law, PLATE³ will not be liable for indirect, incidental, special, consequential or punitive losses, loss of profits, loss of goodwill or business interruption arising from the service. Nothing in these Terms excludes or limits liability that cannot lawfully be excluded or limited under applicable Indian

law.

15. Suspension and Termination

PLATE³ may suspend or restrict a restaurant menu where reasonably necessary for security, legal compliance, suspected infringement, abuse, inaccurate information or material breach of these Terms. The Restaurant may request removal or termination of its digital menu by contacting PLATE³. Certain records may be retained where required for legal, security, accounting or legitimate operational purposes.

16. Changes to the Terms

PLATE³ may update these Terms from time to time to reflect changes in the service, technology or applicable law. The latest version will be made available through PLATE³. Where a change materially affects an existing Restaurant's rights or obligations, PLATE³ should provide an appropriate notice where required by applicable law.

17. Governing Law and Disputes

These Terms are governed by the laws of India, subject to mandatory provisions of applicable law. Disputes should first be raised with PLATE³ at platecubemailbox@gmail.com so the parties can attempt to resolve the matter informally. Any court or dispute-resolution jurisdiction clause should be finalised to match the legal entity and registered office of the PLATE³ operator before launch.

18. Contact

PLATE³

Email: platecubemailbox@gmail.com

Website: plate3.com

19. Acknowledgement

By ticking the consent checkbox and submitting the registration form, the Restaurant confirms that it has the right to use the submitted images and authorises PLATE³ to create and publish its digital menu, including 2D and 3D/AR content, subject to these Terms and the applicable Privacy Policy.

This document is a commercial terms template and should receive a final legal review before public launch. It is not a substitute for advice from an advocate qualified to advise the PLATE³ operator on its specific business structure and facts.